# mac&MILLIE publishing

## Pricing Sheet

**Cover Design Packages**

### Essentials          $300

- One cover design for Ebook
- 3 rounds of revisions
- High Resolution JPG File
- 3D Rendering of Ebook
- Style Sheet
- PNG File of Book Title

### Pro          $400

- One cover design for Ebook
- One cover design for Paperback
- 3 rounds of revisions
- High Resolution JPG and PDF Files
- 3D Renderings of Ebook and Print book
- Style Sheet
- PNG File of Book Title

### Premium          $550

- One cover design for Ebook
- One cover design for Paperback
- One cover design for Hardcover
- Text placement for solid case laminate cover
- 3 rounds of revisions
- High Resolution JPG and PDF Files
- 3D Renderings of Ebook and Print books
- Style Sheet
- PNG File of Book Title

**Series Book Cover Design**          **starting at $1,000**

- Coordinated cover designs for multiple Ebooks and print books
- 3 rounds of revisions
- High Resolution JPG Files
- 3D Renderings of individual books, books as a group, and as a box set
- Style Sheet
- PNG Files of Book Titles

## Book Formatting

| | |
|---|---|
| **Ebook** | **$150** |
| **Paperback *or* hardcover** | **$250** |
| **Ebook and Print** (one format) | **$375** |
| **Ebook and Print** (two formats) | **$425** |
| **Manuscript Pre-formatting** | **$50** |
| **Advanced Formatting** | **Obtain Quote** |

## Cover Design and Formatting Bundles

**Ebook Bundle**      **$425**

    Includes Essentials Package + Ebook formatting

**Ebook and Print (1 format) Bundle**      **$750**

    Includes Pro Package + Ebook and Print (1 format) formatting

**Ebook and Print (2 formats) Bundle**      **$950**

    Includes Premium Package + Ebook and Print (2 formats) formatting

**Series Bundle**      **Obtain Quote**

## Extras

| | |
|---|---|
| **Audiobook Cover** *(available only as an add-on)* | **$35** |
| **Designed Case Laminate** *(available only as an add-on)* | **$50** |
| **Extra print format–new trim size** | **$75** |
| **Extra print format–additional POD template** | **$50** |
| **Typography Only on Existing Graphic/Illustration\*** | **$50** |
| **Back and Spine for Existing Ebook Cover\*\*** | **$100** |

**Marketing materials**            **$35/design**

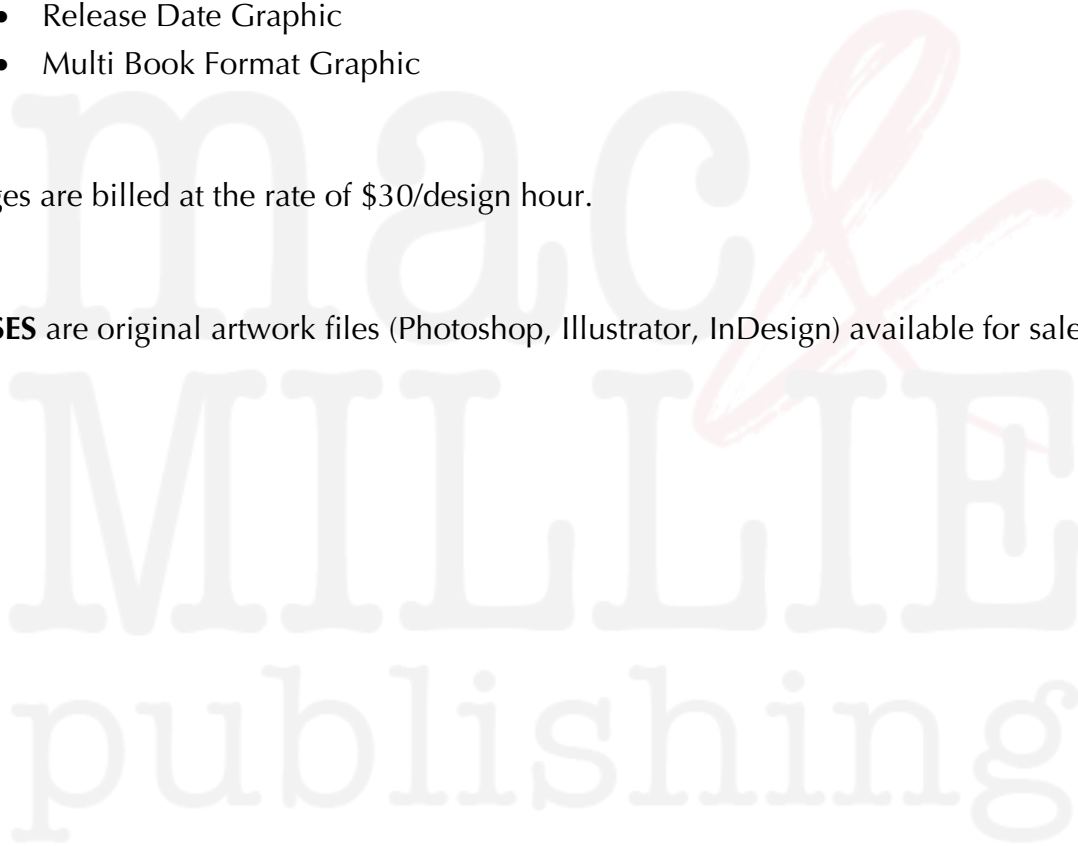- Bookmark
- Business card
- Postcards
- Social media graphics

**Book Graphics – supplied as high res JPG files**      **$25-$50**

- 3D Book Rendering
- Box Set Rendering
- Series Books Rendering
- "Tropes" Graphic
- Pre Order Graphic
- Release Date Graphic
- Multi Book Format Graphic

Extra charges are billed at the rate of $30/design hour.

In **NO CASES** are original artwork files (Photoshop, Illustrator, InDesign) available for sale.

* Client must supply high resolution at final size JPGs or PDFs and proof that they own the copyright to any and all artwork. No AI-generated imagery will be accepted.

** This would be a later-date add on for an Ebook that I originally designed. Not available for covers created by other designers. Time limits will apply.